

Welcome

1ST PURCHASE & REPURCHASE



Business PLAN



ANCIENT VEDA MARKETING PVT LTD
MALICK APPARTMENT, DANKUNI, KOLKATA, WEST BENGAL,
PIN CODE -712311, CONTACT US - 8116855608
www.ancientveda.in info@ancientveda.in

1st Purchase BUSINESS PLAN





Our Management



Mr. BISWAJIT JANA
MANAGING DIRECTOR



Mr. ROSHNI SAIKHOM
CHIEF EXECUTIVE OFFICER

Our mission

is to make our people live healthy and wealthy by establishing a strong understanding of NEO Ayurveda and the real benefits of MLM industry.

Our vision

is to create a solid platform for those people who wants to build a sound career by satisfying our consumers and by making the most trusted and dedicated brand in the market.

Certificates Asserting Our




GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that ANCIENT VEDA MARKETING PRIVATE LIMITED is incorporated on this First day of November Two thousand twenty-two under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U24100WB2022PTC257970.

The Permanent Account Number (PAN) of the company is **AAXCA8434C**

The Tax Deduction and Collection Account Number (TAN) of the company is **CALA32752G**

Given under my hand at Manesar this First day of November Two thousand twenty-two.

Digital Signature Certificate
PANKAJ SRIVASTAVA
DEPUTY REGISTRAR OF COMPANIES
For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:
ANCIENT VEDA MARKETING PRIVATE LIMITED
83/5, HLD-37/B DUM DUM ROAD, LP-128/2/2 KOLKATA, KOLKATA,
Kolkata, West Bengal, India, 700074

* as issued by the Income Tax Department

Government of India
Ministry of Corporate Affairs
Central Registration Centre

Reference No: F34107813
Date of Approval: 01-11-2022

To
Biswajit Jana
S/o Anil Jana
Date of birth:- 22-10-1982
Dwarhatta, Hooghly, West Bengal
DWARHATTA - 712403 West Bengal India
Sub: - Allotment of Director Identification Number (DIN)

Dear Sir/Madam,

Kindly refer to your application for allotment of a Director Identification Number via Integrated Incorporation Form SPICe (INC-32). It is to inform that your application has been approved and DIN 09778681 is allotted. Please mention your DIN at the appropriate place while filing forms and applications with ROC or to any other authority under the Ministry of Corporate Affairs.

It may be noted that penal action against the applicant and professional certifying the DIN application in case of false information/ certification as per provisions of section 448 and 449 of the Act will be taken in addition to action for professional misconduct and revocation of DIN, allotted on false information.

DE MINISTRY OF CORPORATE AFFAIRS
PANKAJ SRIVASTAVA
DEPUTY REGISTRAR OF COMPANIES
Central Registration Centre

आयकर विभाग
INCOME TAX DEPARTMENT


भारत सरकार
GOVT. OF INDIA

ई- स्थायी लेखा संख्या कार्ड
e - Permanent Account Number (e-PAN) Card
AAXCA8434C

नाम / Name
ANCIENT VEDA MARKETING PRIVATE LIMITED

पंजीकरण की तारीख / Date of Incorporation / Formation
01/11/2022

QR Code

Signature Not Verified
Digitally signed by PANKAJ SRIVASTAVA
DN: cn=PANKAJ SRIVASTAVA, o=GOVT. OF INDIA, email=PANKAJ.SRIVASTAVA@MCA21.GOV.IN, c=IN
Date: 2022.11.01 12:44
GMT+05:30

✓ Permanent Account Number (PAN) facilitate Income Tax Department linking of various documents, including payment of taxes, assessment, tax demand tax arrears, matching of information and easy maintenance & retrieval of electronic information etc. relating to a taxpayer.

✓ Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962).

✓ Processing or using more than one PAN is against the law & may attract penalty of upto Rs. 10,000.

✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App is Google Play Store is "Enhanced QR Code Reader for PAN Card".

✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App is Google Play Store is "Enhanced QR Code Reader for PAN Card".

Electronically issued and Digitally signed ePAN is a valid mode of issue of Permanent Account Number (PAN) post amendments in clause (d) in the Explanation occurring after sub-section (3) of Section 138A of Income Tax Act, 1961 and sub-rule (5) of Rule 114 of the Income Tax Rules, 1962. For more details, [click here](https://www.incometax.gov.in/sections/ITR2022/PANCard.pdf)

आयकर विभाग
INCOME TAX DEPARTMENT


भारत सरकार
GOVT. OF INDIA

Nov 01, 2022

Ref No.: 88305920187553/TAN/NEW

TO,
ANCIENT VEDA MARKETING PRIVATE LIMITED
83/5, HLD-37/B DUM DUM RD
LP-128/2/2 KOLKATA
AD
KOLKATA, KOLKATA-700074
WEST BENGAL
TEL: NO.9732581

Sir/Madam,
Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act, 1961

Kindly refer to your application (Form 49B) dated Nov 01, 2022 for the allotment of Tax Deduction Account Number. In this connection, the following TAN has been issued to you/your organisation:

CALA32752G

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department
Signature Not Verified
Digitally signed by PANKAJ SRIVASTAVA
DN: cn=PANKAJ SRIVASTAVA, o=GOVT. OF INDIA, email=PANKAJ.SRIVASTAVA@MCA21.GOV.IN, c=IN
Date: 2022.11.01 12:44
GMT+05:30

Caution : Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.

Pursuant to sections 4, 7, 8(1), 12, 152 and 153 of the Companies Act, 2013 read with rules made thereunder - FORM NO. INC-32

spice+

(Simplified Proforma for Incorporating Company Electronically)

Ptusa)

PART - A

1. (a) Type of Company

New Company(others)

LLPIN

(b) Class of Company

Private

(c) Category of Company

Company Limited by Shares

(d) Sub-category of Company

Non-Government Company

2. Main division of industrial activity of company

24

Description of the main division

Manufacture of chemicals and chemical products

Summary of the objects to be pursued by the company on its incorporation

1. To carry on the business of manufacturers, processors, producers, purchasers, sellers, distributors, makers, researchers and dealers in cosmetics, perfumes, scents, sprays, nail polishes, fragrances, powders, lavenders, tooth pastes, tooth powder, hair oils, herbals, creams, pomades, pyroxylic and intermediates and their raw materials.
2. To purchase, sell, manufacture, produce, grow, import, export, pack, repack, refine, acquire, process, store, distribute, exchange or otherwise deal in all types o

You may include a document that supports your name reservation below.

3. Particulars of the proposed or approved name

(i) **ANCENT VEDA MARKETING PRIVATE LIMITED**

PART - B

B. Structure of the Company

4. Whether Articles of Association is entrenched

☐ Yes ☒ No

Number of Articles to which provisions of entrenchment shall be applicable

0

Details of such articles

Sr No Article Number Short description on entrenchment of the clause

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5. *Company is

☒ Having share capital ☐ Not having share capital

6. (i) *Capital structure of the company

Total authorized share capital (in Rupees)

1,00,00,000.00

Authorized share capital	Equity	Preference	Unclassified
Number of shares	100,000	0	
Nominal amount per share (in Rupees)	10		
Total amount (in Rupees)	1,00,00,000.00	0	

Page 1 of 2

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Print : Udyam Registration Certificate https://udyamregistration.gov.in/Udyam_User/Udyam_PrintApplication.aspx

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: UDYAM-WB-14-0054846

NAME OF ENTERPRISE: MS ANCIENT VEDA MARKETING PRIVATE LIMITED

TYPE OF ENTERPRISE:

SNo	Date Year	Classification	Enterprise Type	Classification Date
1	2020-21	2022-23	Micro	07/01/2023

MAJOR ACTIVITY: **TRADING**
(For availing benefits of Priority Sector Lending (PSL) ONX3)

SOCIAL CATEGORY OF ENTREPRENEUR: GENERAL

NAME OF UNIT(S):

S.No.	Name of Unit(s)
1	ANCIENT VEDA MARKETING PRIVATE LIMITED

OFFICIAL ADDRESS OF ENTERPRISE:

Plot/Block No.	7th Fl.	Name of Premises/Building	Ground Floor
SOUTH DUM DUM MUNICIPALITY	Block	Dum Dum	
Road/Street Lane	DUM DUM ROAD	City	Kolkata
State	WEST BENGAL	District	NORTH 24 PRAGANAS, Pin 700074
Mobile	973280988	Email:	anilajana120@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 01/11/2022

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 01/11/2022

NATIONAL INDUSTRY CLASSIFICATION CODE(S):

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	46 - Wholesale trade, except motor vehicles and motorcycles	4630 - Wholesale trade, except of motor vehicles, motor vehicles and motorcycles	46304 - Wholesale trade of cereals, pulses and other foodstuffs	Trading

1 of 2

1/7/2023, 10:13 AM

The West Bengal State Tax on Professions, Trades, Callings and Employments Rules, 1979.

Form IIA

Certificate of Enrolment
(See rule 4 / 6A)

No. 192155156807 Date 19/12/2022

This is to certify that ANCIENT VEDA MARKETING PRIVATE LIMITED engaged in the profession/trade/calling known ANCIENT VEDA MARKETING PRIVATE LIMITED located at 37/2 DUM DUM ROAD, SOUTH DUM DUM MUNICIPALITY, 700074 S. DUM DUM has been enrolled under the West Bengal State Tax on Professions, Trades, Callings and Employments Act, 1979 (West Ben. Act VI of 1979).

The holder of this certificate shall pay tax under Serial No. 4(p) of the Schedule to the West Bengal State Tax on Professions, Trades, Callings and Employments Act, 1979 on or before the 31st July of every year in the manner prescribed in rule 15 of the West Bengal State Tax on Professions, Trades, Callings and Employments Rules, 1979.

Payment of Profession Tax against this Enrolment No. has been made for the year 2022-2023

The Profession Tax for the year 2023-2024 is payable on or before 31st day of July, 2023

Prescribed Authority
Name of the office: WB CENTRAL UNIT-VIII, BARRACKPUR

Disclaimer: As this computer generated document reflects such information as provided by the applicant, it may not be accepted to be an evidence as proof of approval or document of the nature in any suit, prosecution or other legal proceedings in any court of law or before any authority.

This is a computer generated certificate. No signature is required.

https://gov.wbcomtax.gov.in/PT_Enrolment/ 19/12/2022 06:32:46

Government of India
Form GST REG-46
(See Rule 19(1))

Registration Certificate

Registration Number : 19AAXCA843C1ZA

1. Legal Name	ANCIENT VEDA MARKETING PRIVATE LIMITED
2. Trade Name, if any	ANCIENT VEDA MARKETING PRIVATE LIMITED
3. Additional trade names, if any	null
4. Constitution of Business	Private Limited Company
5. Address of Principal Place of Business	Ground Floor, 83/5, Dum Dum Road, Kolkata, North Twenty Four Parganas, West Bengal, 700074
6. Date of Liability	
7. Period of Validity	From 06/01/2023 To Not Applicable
8. Type of Registration	Regular
9. Particulars of Approving Authority	Signature:  Date: 2023.01.06 17:30:48 IST
Name	ROHAN SINHA
Designation	Assistant Commissioner
Jurisdictional Office	SALT LAKE
9. Date of issue of Certificate	06/01/2023

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 06/01/2023 by the jurisdictional authority.



ANCIENT VEDA MARKETING PVT LTD

MALLICK APARTMENT, DANKUNI, KOLKATA, WEST BENGAL

PIN CODE -712311, CONTACT US - 8116855608



www.ancientveda.in



info@ancientveda.in



**IDFC FIRST
Bank**

COMPANY BANK ACCOUNT DETAILS :

HDFC BANK

NAME: - ANCIENT VEDA MARKETING PVT. LTD.

ACCOUNT NUMBER: - 50200075276396

IFSE CODE: - HDFC0007308

BRANCH NAME: - HARIPAL

IDFC FIRST BANK

NAME: - ANCIENT VEDA MARKETING PVT. LTD.

ACCOUNT NUMBER: - 10115017750

IFSE CODE: - IDFB0061151

BRANCH NAME: - BARASAT

Retail Profit

$$\text{MRP} - \text{DP} = \text{Retail Profit}$$

Example

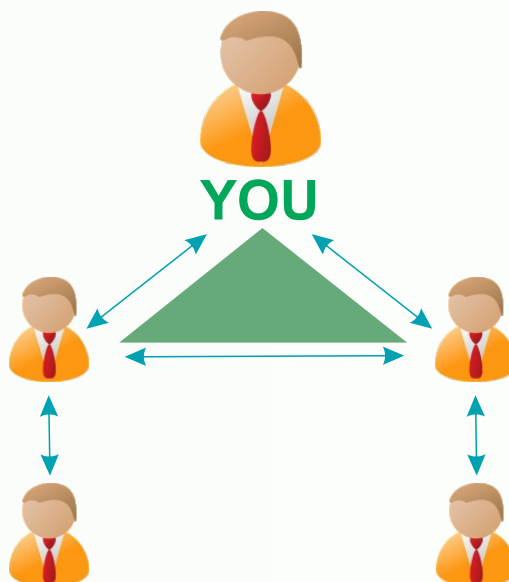
MRP	DP	Retail Profit
750	- 500	= 250

Note: To get any of these incomes in First Purchase plan one has to activate his/her ID with 1AVP once in life time and active at least one direct sponsor ID on both legs.



Matching Bonus

- ▲ **1000 PV** (POINT VALUE) = **1 AVP** (Ancient Veda Point)
1 AVP MATCHING= **250** Rupees.
- ▲ **2000 PV** (POINT VALUE) = **2 AVP** (Ancient Veda Point)
2 AVP MATCHING= **500** Rupees.
- ▲ **4000 PV** (POINT VALUE) = **4AVP** (Ancient Veda Point)
4 AVP MATCHING= **1000** Rupees.



1ST MATCHING 1:2 OR 2:1 NEXT MATCHING WILL CONTINUE ON 1:1 BASIS

- ▲ Daily Closing Shift
- 12 Midnight to 11:59 P.M.

- ▲ Daily Capping 1 AVP (Ancient Veda Point) = 3000
MAXIMUM INCOME MONTHLY 90000.
- ▲ Daily Capping 2 AVP (Ancient Veda Point) = 10000
MAXIMUM INCOME MONTHLY 300000.
- ▲ Daily Capping 4 AVP (Ancient Veda Point) = 15000
MAXIMUM INCOME MONTHLY 450000.
- ▲ Power line carry forward for life time .
- ▲ Weekly closing on every Thursday and payout will be released on Friday
- ▲ 5% TDS & 5% Admin Charge.

Repurchase Business Plan



■ Retail Profit – Upto 50%

MRP	- 750
DP	- 500
RP	- 250

■ Self Repurchase Commission 10 %

Example

$$\overset{\text{BV}}{1000/-} (10\%) = \overset{\text{SRC}}{100/-}$$

■ Self Booster Commission 5 %

N.B.: (If any Distributor/Associate can Re-Purchase of **10000BV** in any months he/she get **Lifetime Total Self Booster Commission Benefit of 15%**)

Booster Example

$$\overset{\text{BV}}{1000/-} (15\%) = \overset{\text{SRC}}{150/-}$$

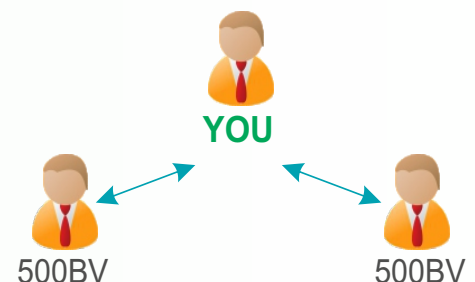


Fund Income

(300 Self BV Monthly Repurchase Needed to receive to any fund income)

■ Loyalty Bonus 20 %

- 500 BV-500 BV Matching 1 Point Disburse {CTO}
- Maximum 50 Points Earn.

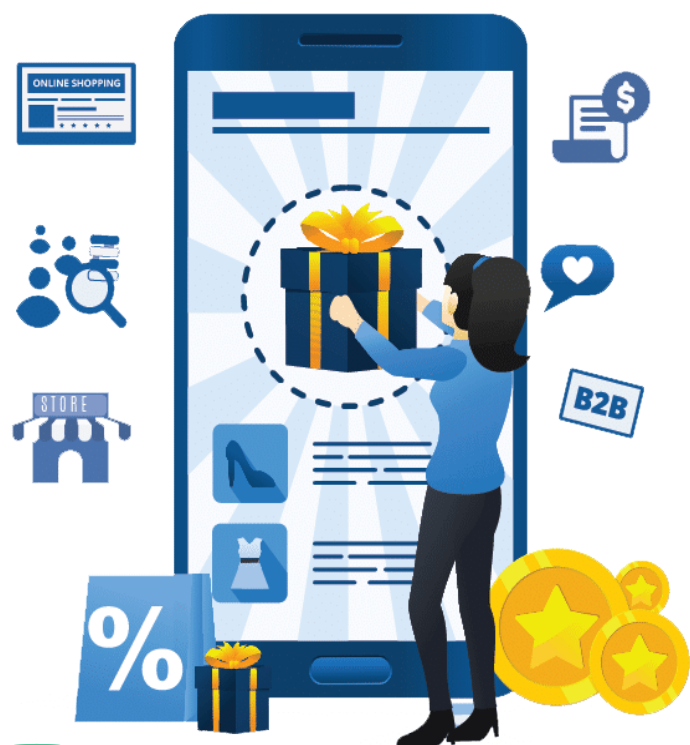
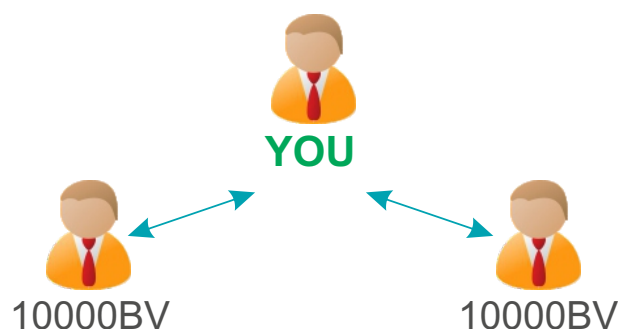


■ Loyalty Sponsoring Bonus – 8%

- You Are Entitled To Get 8% On The Loyalty Bonus of Your Direct Referrals.
- 1st Level 5% and 2nd Level 3% Direct Referrals

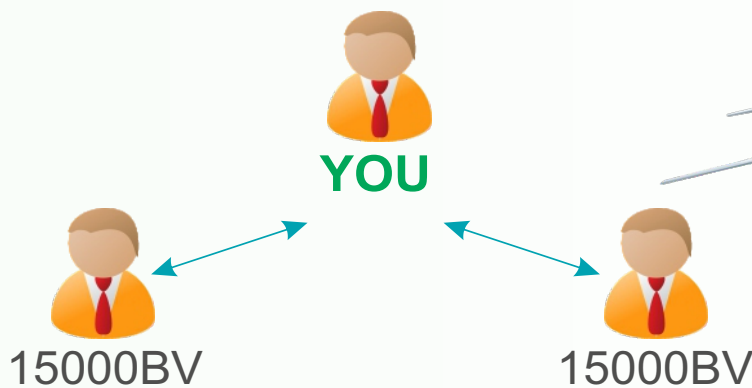
■ Leader ship Fund – 10%

- 10000 BV -10000 BV Matching 1 Point Disburse [CTO]
- Maximum 50 Points Earn.



Travel Fund - 5%

- 15000 BV - 15000 BV Matching
1 Point Disburse [CTO]
- Maximum 200 Points Earn

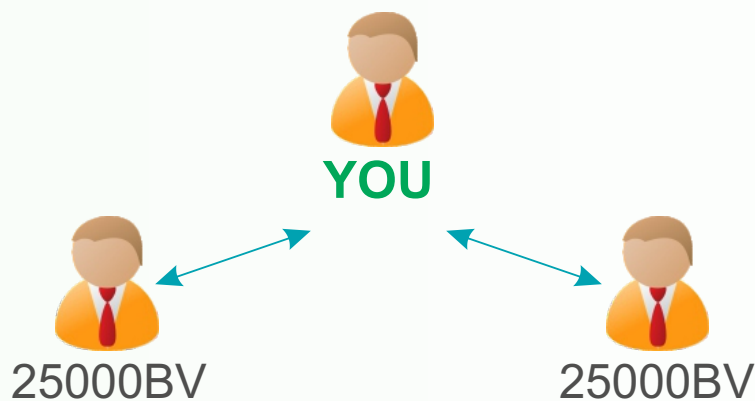


(THIS FUND ONE MONTH QUALIFIED AFTER ACHIEVEMENT)



■ Car Fund – 5%

- 25000 BV - 25000 BV 1 Point Disburse [CTO]
- Maximum 200 Points Earn

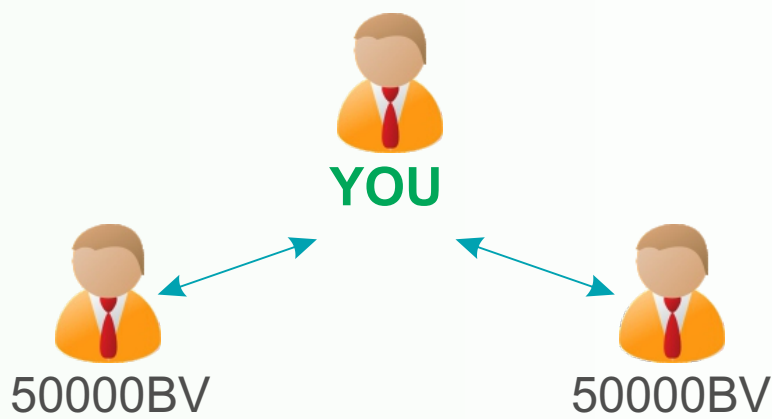


[THIS FUND ONE MONTH QUALIFIED AFTER ACHIEVEMENT]



House Fund – 4%

- 50000 BV - 50000 BV 1 Point Disburse [CTO]
- Maximum 200 Points Earn

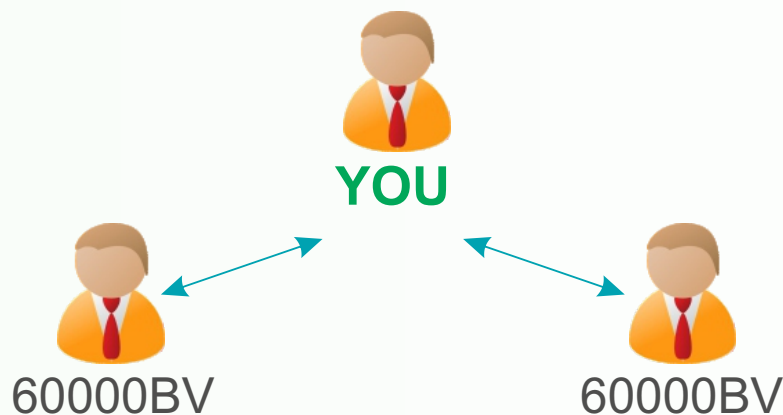


[THIS FUND ONE MONTH QUALIFIED AFTER ACHIEVEMENT]



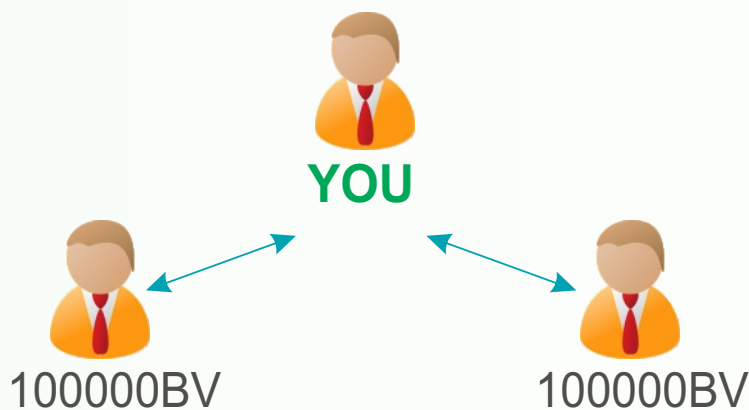
■ Mentor Bonus – 12%

- 60000 BV - 60000 BV 1 Point Disburse [CTO]
- UNLIMITED EARNING



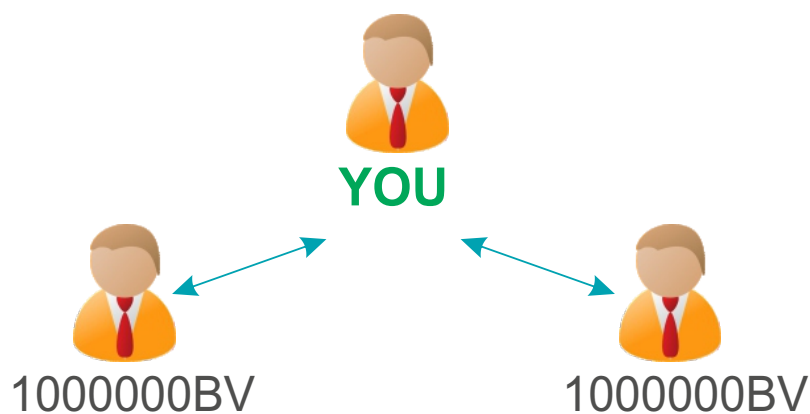
■ Royalty Bonus – 4%

- 100000 BV - 100000 BV 1 Point Disburse [CTO]
- UNLIMITED EARNING



■ Great Leadership Bonus – 2%

- 1000000 BV - 1000000 BV 1 Point Disburse [CTO]
- UNLIMITED EARNING



Special Honourable Rank

I) Team Builder

To achieve this special Honourable Rank one has to complete 10000 BV matching in a particular month.

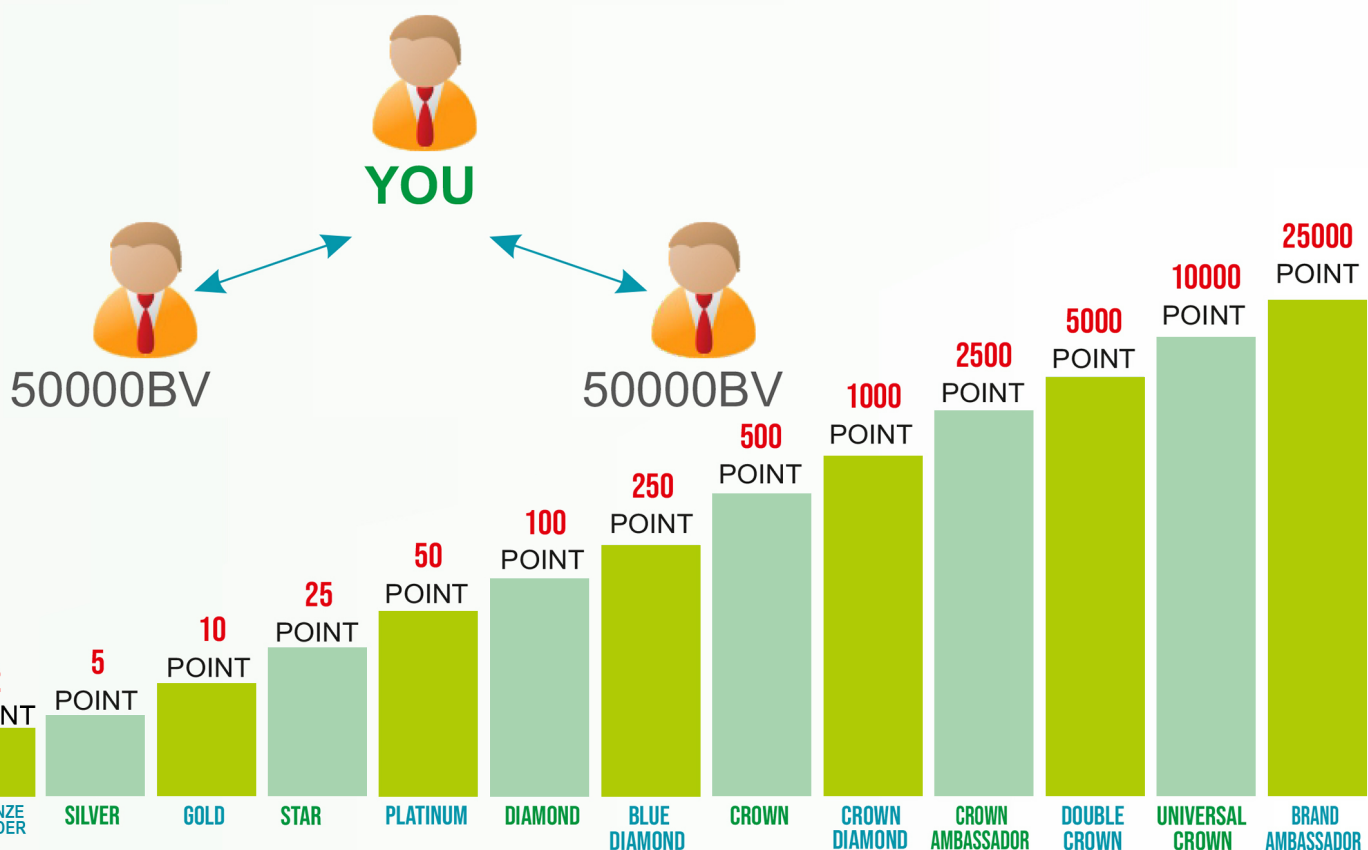
II) Team Coordinator

To achieve this special Honourable Rank one has to complete 25000 BV matching in a particular month.

Rank and Recognition

50000 BV - 50000 BV

Matching 1 Point Rank



Rank Achievement Reward **-15%**

1 POINT  DIGHA TOUR	5 POINT  DARJEELING /PURI TOUR	10 POINT  MANALI TOUR	25 POINT  RAJASTHAN TOUR
50 POINT  KASHMIR TOUR	100 POINT  BANGKOK TOUR	250 POINT  MALAYSIA TOUR	500 POINT  MALDIVES TOUR
1000 POINT  DUBAI TOUR	2500 POINT  SINGAPORE TOUR	5000 POINT  LONDON TOUR	
10000 POINT  USA TOUR	25000 POINT  MERCEDES OR BANGLOW		

If any qualified person does not want to go to this program then you can take 60% cash in the program package.



TERMS & CONDITIONS :-

1. One Pan One Id Is Applicable.
2. Last Date of Every Month Is The Closing Date For Repurchase Plan
3. Monthly Payout For Repurchase Plan Will Be Credited In Your Account On 10th of Every Month
4. Store's Comission Credit In Your Account Within 10 Days of Next Month.
5. First Purchase Plan Daily Closing & Weekly Payout.
6. Anyone Can Get Payout After Activation of Self Id.
7. To Credit Any Payout In Your Account KYC & PAN Cards Submission Is Mandatory.
8. In Every Payout Minimum Bank Transfer Amount Is Rs. 100
9. Price List Can Be Changed Anytime By The Company.
10. Company Will Not Tolerate Any Type of illegal Activity, False Commitment, negative Statement & Miss Selling of The Products And Business Plan.
11. any Leader Can't Rejoin Any Existing DHC Distributor In His/her Group If It Is Proved , Then Company Will Blocked Both The Leader's & Distributor's Id.
12. TDS 5% Deducted With PAN Card And 20% Deducted If PAN Card Not Provide By Distributor.






*Thank
you*



ANCIENT VEDA MARKETING PVT LTD

 www.ancientveda.in

 Info@ancientveda.in

 First Floor, Mallick Appartment, Dankuni, Kolkata
- 712311, West Bengal.

